

## **Quantitative Research Analyst – Quant Research Team**

### **The Company**

We are a highly respected knowledge-based research company with a growing international client base. Our specialist market tracking, insights and consulting services focus on the technology and entertainment industries and are consumed through a syndicated or a custom model. Our client base spans blue-chip corporations to technology start-ups, and includes hardware vendors, content owners, component manufacturers, application developers, distributors, retailers and investment houses.

### **The Role**

We have ambitious plans to expand our business around the world and we are recruiting for a Quantitative Research Analyst, with around 3-5 years' experience (client or agency side), to join our growing Insights team, working across our custom research projects and our syndicated consumer/ end user Insights programmes. The candidate would be working directly with some of the world's largest tech brands.

The successful candidate will contribute to projects end-to-end, working with relevant internal and external stakeholders at each stage from initial questionnaire design through to the development and production of insightful deliverables for clients and presenting the findings back to them. In time, there will be the opportunity to develop the role and take more ownership of our custom research projects and consumer research programmes.

### **The Ideal Person**

To be short listed for this position you will be able to demonstrate in your CV and covering letter the work experience you have gained to date as listed below under essential skill sets. If you are short listed, you will be expected to demonstrate at the interview stage the essential skill sets we have listed below.

Applicants that cannot or are unable to demonstrate their key skill sets, will not be short listed for the first round of interviews.

### **Essential Skill Sets**

- 3-5 years market research experience (client or agency side)
- Ability to analyse and find the 'story' in data, in order to answer the client's objectives
- Ability to design a PowerPoint report, displaying data in a visually engaging way
- Can write clear and concise headlines (in English) that make the most relevant findings clear
- Able to present findings confidently to clients
- Experience of project managing consumer research projects end-to-end, ensuring it is managed in line with the proposal
- Able to write engaging questionnaires that will answer the research objectives
- Confident working with large and complex data-sets
- Experience with fieldwork management, including managing panel providers
- Excellent written and verbal communication skills (in English)
- Positive attitude and willingness to learn
- Adaptable and a fast learner

## **Advantageous Skill Sets**

- Experience working with Big Tech companies and tech manufacturers, particularly across consumer electronics, Media & Entertainment, Workplace tech or Education tech.
- Experience working on large international projects
- Experience in data analysis and visualisation software
- Experience conducting Qualitative interviews

Our Futuresource offices are in St Albans, yet we extend a warm welcome to candidates from anywhere within the UK, offering a hybrid/remote working arrangement for the ideal candidate.

Futuresource Consulting offers a dynamic and collaborative work environment where you can thrive and make a significant impact on our portfolio. Join us today to shape the future of the industry.

If you are interested in applying for the above role, please submit your resume and a cover letter expressing your interest and suitability for the role to [sandy.bell@futuresource-hq.com](mailto:sandy.bell@futuresource-hq.com)